

# Zoki

Himanshu Negi, 22 Years, Basketball, Anime, Tech

A skilled **visual and interface designer**.

Specializing in user-centered design.  
My graphic design proficiency allows me to create interfaces that are both beautiful and functional.

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## Professional Experience



### Studio Carbon

UI Design Intern (Jan-Apr, 2024)

- Closely worked with Hyperlab team to make improvements in their app.
- Worked with Graphics team to understand and translate brand design.
- Led the project of designing Visual identity of the app.



### Design Brewery

Graphic Designer (Jun-Jul, 2023)

- Branding for Funky Island: Creating concepts and visual directions for the brand.
- Packaging design for Ledure Lightings.



### Go Desi

Graphic Designer Jun-Aug, 2022

- Implementing new branding across all platforms: Emailers, branding, Social media.

## Academic Projects

### Hyperlab UI Design

Creating a bold/energetic identity for the new mobile application.

### Creo UI/UX

Collaboration made easy for designers.

### Spare UI/UX

Thrifting app concept & visual design.

## Skills

Visual design and User Interface design, User experience design, Graphic design, Illustration, Video Editing



## Education

### 2020-2024

National Institute Of Fashion Technology, Gandhinagar

8.9 CGPA : Fashion Communication

### 2017-2019

Army Public School, Dehradun

10 CGPA: 10th CBSE board

96% : 12th CBSE board ( Humanities)

### Coursera

Foundations of UX & design process

## Achievements

### SDAC Core Team

Led the graphics team for Spectrum 2023, managed team and closely worked in the implementation.

### Sports President

Managed sports club with 200+ people and conducted inter college fests & events.

### Gold medal: Converge

Gold medal in basketball at Converge 2023.